



# Conference Programming Agenda

Session 1	Community
Session 2	Company
Session 3	Entrepreneur

**Day 1: THURSDAY, November 20, 2008**

10:00 am – 10:29am	<b>Registration</b>		
10:30 am – 12:00 noon	<p style="text-align: center;"><b>Rich Karlgaard – Forbes Magazine</b></p> <p>Kicking off the summit is Rich Karlgaard, publisher of <i>Forbes</i> – the world’s most popular business and financial magazine. Karlgaard writes <i>Digital Rules</i>, a regular <i>Forbes</i> column, which discusses technology, entrepreneurship, regional and economic development, and the future of business and work. He frequently guests on the Fox News Channel’s <i>Forbes on Fox</i> and has written a <i>Wall Street Journal</i> best seller – <i>Life 2.0 How People Across America Are Transforming Their Lives by Finding the Where of Their Happiness</i>.</p>		
Noon – 1:30 pm	<p style="text-align: center;"><b>Lunch - Economic Presentation by Dr. Mohammed Khayum and other invited Economists</b></p> <p>Economic presentation of the broad current region comprising the 26+ counties. The first phase is to recognize the power-house that rests in the region surrounding Evansville. It is to elaborate on the population, the economic output, the value of its own Gross Domestic Product, the sectors of industry represented and the interdependencies that exist between the region’s businesses and communities. The second phase is to recognize the trends of the economic ‘growth’, population ‘growth’, the expectations of the future for the predominant industries in the region, and what ‘bright-lights’ exist in our area that need to be nurtured to meet the future economy.</p>		
1:45 pm - 3:00 pm	<p><b>Parallel Sessions Offered:</b></p> <p><b>a. Larry Cox Presenting:</b> 1.0 “How to Incorporate An Entrepreneurial Strategy Into Your Economic Development Program”</p> <p><b>b. Dr. Mohammed Kuyhum Presenting:</b> “Digging Deeper- Using Economic Data and How to Measure Success”</p>	<p><b>Nadira Hira Presenting:</b> “Attracting and Retaining the Resources Necessary to be Competitive in the New Economic World Environment”</p>	<p><b>Mark Long Presenting:</b> “Idea To Market – How the Entrepreneur Takes the Next Big Idea and Moves it to Commercial Success”</p>
3:15 pm – 4:30 pm	<p><b>Larry Cox Presenting:</b> 1.1 “How to Incorporate An Entrepreneurial Strategy Into Your Economic Development Program”</p>	<p><b>Collaborative Team Of Louisville, KY - Mark Giuffrè Presenting:</b> How Communities and Business Can Work Together in Economic Development”</p>	<p><b>Rich Karlgaard Presenting:</b> “America’s Coming Heartland Boom”</p>
4:45 pm – 6:00 pm	<p><b>Nadira Hira Presenting:</b> “Brain Drain – Good Regional Strategies To Overcome the Loss of Our Educated Youth”</p>	<p><b>Collaborative Regional Team of Hank Menke, Hugh Haydon, and Dr. Cheryl King Presenting On:</b> “Entrepreneurism in Today’s Established Company – How a Company Can Nurture and Foster the Essence of Entrepreneurism”</p>	<p>Panel moderated by Dr. Larry Cox with Jim and Linda Baird, Warren Ribley, David Gard, and Anne Chaney Presenting On: “Entrepreneurial Resources and Real Life Success Stories Available to America’s Entrepreneur”</p>
6:00 pm – 7:00 pm	<b>Cocktails and Networking</b>		
7:00 pm – 9:00 pm	<p style="text-align: center;"><b>Dinner</b> <b>Keynote Speaker – James Bullard</b> <b>President, St. Louis Federal Reserve</b></p> <p>Dr. James Bullard assumed the presidency of the St. Louis Federal Reserve Bank on April 1 this year. Dr. Bullard joined the St. Louis Federal Reserve Bank in 1990 and rose through the Research division to become vice president and deputy director of research for monetary analysis prior to the current appointment. He has published extensively and is widely recognized as a leading authority on economic policy issues. In addition, he represents the Bank on the Federal Open Market committee, the Federal Reserve’s chief monetary policy body.</p>		



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### Day 2: FRIDAY, November 21, 2008

7:30 am - 9:00 am	Breakfast With Site Selectors <b>Jim Colson and Mark Williams Presenting:</b> "Current Trends in Logistics and Advanced Manufacturing Industries"	<b>No Participation</b> First Day Only	<b>No Participation</b> First Day Only
9:15 am - 10:30 am	<u>Parallel Sessions Offered:</u> <b>a. Mark James Presenting:</b> "Funding and Structures for Local and Regional Economic Development Organizations"  <b>b. Community Example: Jim Mentesti and Shelby Crow</b> "Successful Regional Economic Development"	<b>No Participation</b> First Day Only	<b>No Participation</b> First Day Only
10:45 am - 12:00 noon	<u>Parallel Sessions Offered:</u> <b>a. Sharon Younger Presenting:</b> "The Memphis Experience – An Example of Regional Collaboration"  <b>b. Andy Mace Presenting:</b> "How To Market Your Community To Site Selectors"	<b>No Participation</b> First Day Only	<b>No Participation</b> First Day Only
12:15 pm - 1:30 pm	Luncheon With Site Selectors <b>J. Wood Hydrick and Michael Trentel Presenting:</b> "Current Trends in Bio, Life Science, and Energy Industries"	<b>No Participation</b> First Day Only	<b>No Participation</b> First Day Only
1:45 pm - 3:00 pm	<b>Next Steps –Looking to Future Regional Collaboration:</b> By Invitation of Mayor Jonathon Weinzapfel and facilitation by Sharon Younger, PhD		